



UNITED STATES OFFICE OF PERSONNEL MANAGEMENT
Washington, DC 20415

The Director

Monday, March 9, 2015

MEMORANDUM FOR: Heads Of Executive Departments And Agencies

FROM: Katherine Archuleta Director

Subject: America's PrepareAthon! – Thursday, April 30, 2015 – 3rd Day of Action

Despite multiple campaigns and awareness efforts, a large percentage of Americans have not performed preparedness actions to increase their personal safety in the event of a disaster or emergency. "America's PrepareAthon!" builds on the Federal Emergency Management Agency's (FEMA) Ready Program, by adding a focused national call to action for individuals and organizations to take simple, specific actions to increase their preparedness for a potential disaster. FEMA's goal is to increase the number of citizens who understand the hazards most relevant to their community; know the corresponding protective actions, mitigation measures, and community plans; practice a real-time behavior to increase their preparedness; and contribute to whole community preparedness planning.

Our last day of action on September 30, 2014 was very successful. More than 21 million people, including many of you, participated in this event. FEMA has established Thursday, April 30, 2015 as the 3rd national day of action. You can support this effort by engaging your colleagues in drills, group discussions, or exercises. Suggested themes include earthquake, hurricane, tornado, flood, wildfire, winter storm, and hazardous materials/chemical awareness.

Please forward this memo to your Emergency Management Staff for them to consider how your agency can best take part in this campaign. More information about America's PrepareAthon can be found at: <http://www.ready.gov/prepare>.

If you have any additional questions or concerns, please direct your questions to Sandra Hawthorn, Director, OPM Emergency Actions at (202) 606-5068 or Sandra.Hawthorn@opm.gov. Thank you very much for your support.

Cc: Chief Human Capital Officers (CHCOs)