



UNITED STATES OFFICE OF PERSONNEL MANAGEMENT
Washington, DC 20415

The Director

Thursday, August 11, 2016

MEMORANDUM FOR: HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

FROM: BETH F. COBERT
DIRECTOR

Subject: America's PrepareAthon! – September 30, 2016 – Day of Action

America's PrepareAthon! builds upon the Federal Emergency Management Agency's (FEMA) Ready Program by adding a focused national call to action for individuals and organizations to take simple, specific actions to improve their preparedness for a potential disaster. FEMA's goal is to increase the number of citizens who understand the hazards most relevant to their community; know the corresponding protective actions, mitigation measures, and community plans. Participants should practice a real-time behavior to increase their preparedness and contribute to whole community preparedness planning.

FEMA has established Friday, September 30, 2016 as the 6th national day of action. If this date doesn't work for you, you can schedule events during the week prior to or the week after the official date. Furthermore, you can support this effort by engaging your colleagues in drills, group discussions, or exercises. Suggested topics include earthquakes, flooding, hurricanes, tornadoes, and wildfires. On our last day of action on April 30, 2016, almost 3 million people, including many of you, participated in this event.

Please forward this memo to your Emergency Management Staff so they can consider how your agency can best take part in this campaign. More information about America's PrepareAthon! can be found at: <http://www.ready.gov/prepare>.

If you have any additional questions or concerns, please direct your questions to Sandra Hawthorn, Director, OPM Emergency Management at (202) 606-5068 or Sandra.Hawthorn@opm.gov. Thank you very much for your support.

Cc: Chief Human Capital Officers (CHCOs)