MEMORANDUM FOR: Heads Of Executive Departments And Agencies

FROM: Katherine Archuleta
Director

Subject: America’s PrepareAthon! – April 30, 2014 - Day of Action

In our October 31, 2013 memo regarding “America’s PrepareAthon!” we encouraged you to participate in this campaign. The Federal Emergency Management Agency (FEMA) has established Wednesday, April 30, 2014 as the 1st national day of action to build a more secure and resilient nation. You can support this effort by engaging your colleagues in drills, group discussions, or exercises. Suggested themes are: tornadoes, hurricanes, floods, and wildfires.

FEMA’s goal is to increase the number of citizens who understand the hazards most relevant to their community; know the corresponding protective actions, mitigation measures, and community plans; practice a real-time behavior to increase their preparedness; and contribute to whole community preparedness planning.

Please forward this memo to your Emergency Management Staff for them to consider how your agency can best take part in this campaign. More information about America’s PrepareAthon can be found at: www.fema.gov/americas-prepareathon.

If you have any additional questions or concerns, please direct your questions to Sandra Hawthorn, Director, OPM Emergency Actions at (202) 606-5068 or Sandra.Hawthorn@opm.gov.

Thank you very much for your support.